

## **Introduction**

By using Rodig Smile Design’s services, including scheduling appointments, receiving dental care, and subscribing to our text messaging service—you consent to the collection, use, and sharing of your personal information as described below. By using our services, you acknowledge and agree to our Terms of Service and Privacy Policy.

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### **1. Information We Collect**

We collect personal information when you:

- Schedule an appointment
- Fill out patient forms
- Communicate with us via phone, email, or text
- Receive dental care

This may include:

- Full name and contact details
  - Insurance and payment information
  - Dental and medical history
  - Appointment and treatment records
  - Communication preferences
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### **2. How We Use Your Information**

We use your information to:

- Provide and manage dental care
- Schedule and confirm appointments
- Send reminders and follow-up messages
- Process insurance and payments
- Comply with legal and regulatory obligations
- Share updates, offers, or relevant dental health information (if opted-in)

We **do not** sell or rent your information for third-party marketing.

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### **3. Text Message Communications**

By subscribing to Rodig Smile Design's text messaging service, you agree to receive:

- Appointment reminders
- Office updates
- Promotional or informational messages

**Message frequency:** Up to 5 messages per week

**Message and data rates may apply**

**To opt out of promotional messages:**

Reply with "STOP" or "UNSUBSCRIBE" at any time.

Service-related messages (e.g., appointment reminders) will still be sent as needed.

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### **4. Message Delivery and Limitations**

We are not responsible for delays or failures in text message delivery. Transmission depends on your mobile carrier and is not guaranteed.

You agree that Rodig Smile Design is not liable for:

- Message delays
- Transmission failures
- Technical errors or damages

Our messaging services are provided "as-is" without any warranty.

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### **5. Security of Your Information**

We take your privacy seriously. To protect your personal data, we use:

- Secure servers and encrypted systems
- Regular monitoring of our networks
- Access controls and staff training

While we use industry-standard precautions, no method of electronic communication is completely secure. You are responsible for protecting your passwords and login information.

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## **6. Data Sharing and Third Parties**

We may share your data with trusted service providers (e.g., billing systems, communication tools) strictly to support:

- Dental care delivery
- Office operations
- Legal and compliance requirements

We will **never** sell or trade your personal data to third parties for marketing.

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## **7. Your Rights and Choices**

You have the right to:

- Access the information we hold about you
- Request corrections or deletions
- Withdraw consent for non-essential communications

To exercise these rights, please contact us directly.

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## **8. Policy Updates**

This Privacy Policy may change from time to time. When updated, we will revise the “Last Updated” date above. For significant changes, we may notify you via email or display a notice at our office or on our website.

By continuing to use our services after updates, you accept the revised policy.

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## **9. Contact Information**

If you have questions or would like to request changes to your personal data, please contact:

**Rodig Smile Design**

3620 Greer Rd Turlock, CA 95382

Phone: 209-634-9396

Email: [info@rodigsmiledesign.com](mailto:info@rodigsmiledesign.com)

Website: [rodigsmiledesign.com](http://rodigsmiledesign.com)

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*Thank you for trusting Rodig Smile Design with your dental care. We are committed to protecting your privacy and your smile.*